The Relationship between Interests Associating, Impacts Perceived, and Benefits Perception of Large-Scale Sport Venues by Residents

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Abstract. The purpose of this study is to investigate the relationship between the interests associating, the perceived impacts, and the benefits perception of city residents of large-scale sports venues. A questionnaire survey was used to collect data and 476 valid questionnaires were obtained. The results of this study were as follows: 1) the interests associating, perceived impacts, and the benefits perception of residents for large-scale venues have a significant positive correlation; 2) The benefits perception of large-scale venues by residents can be predicted by the following factors: perceived economic impact, personal interests, perceived environmental impact, and economic dependence. The total variance is 59.7%, and perceived economic impact is the most significant factor explaining variance (47.6%), followed by personal interests (10.1%), perceived environment impact (1.4%), and economic dependence (0.6%). This study concludes that the benefits perception by local residents' of sport venues is closely related to their interest association and the perceived impacts of sport venues. Large-scale venues are generally beneficial to residents as enhance their income, employment and sporting opportunities, as well as the quality of the environment. All of these factors contribute to the benefits of large-scale sport venues perceived by city residents.